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\$75K	\$50K	\$50K	\$40K	\$40K	\$25K	\$20K	\$20K
1 equity spot	1 equity spot/track	1 equity spot/track	1 equity spot/track				
-Table at events - 60-second Spot in I Showcase - Video for 1 Track - Lunch & Learn: 2/calendar year - Blog Posts: 1/quarter - Social Posts: 1/ quarter - 2 Dedicated Email -Inclusion in 1 Alumni Newsletter/quarter - Spotlight features in 2 newsletters - Preferred Provider Directory - 1 calendar year - Inclusion on website/marketing :- 1 calendar year	-Table at event during track- = 60-second Spot in I Showcase - Video for 1 Track Lunch & Learn: - 1 Blog Posts: -1 Social Posts: -2 - Dedicated Email - Inclusion in 1 Alumni Newsletter - Spotlight feature in 1 newsletters - Preferred Provider Directory during Track - Inclusion on website/marketing during Track	-Table at events - 60-second Spot in I Showcase - Video for 1 Track - Lunch & Learn: 2/calendar year - Blog Posts: 1/quarter -1 Social Posts: 1/ quarter - 2 Dedicated Email -Inclusion in 1 Alumni Newsletter/quarter - Spotlight features in 2 newsletters - Preferred Provider Directory - 1 calendar year - Inclusion on website/marketing :- 1 calendar year	-Table at events - 60-second Spot in I Showcase - Video for 1 Track - Lunch & Learn: 2/calendar year - Blog Posts: 1/quarter -1 Social Posts: 1/ quarter - 2 Dedicated Email -Inclusion in 1 Alumni Newsletter/quarter - Spotlight features in 2 newsletters - Preferred Provider Directory - 1 calendar year - Inclusion on website/marketing :- 1 calendar year	-Speaking Opportunity at Event - 1 Lunch & Learn - Blog Posts: 1/quarter -1 Social Posts: 1/ quarter -Newsletter: 2 - Spotlight features in 2 newsletters - Preferred Provider Directory - 1 calendar year - Inclusion on website/marketing: 1 calendar year	-Speaking Opportunity at Event - 1 Lunch & Learn: - 1 Blog Post -1 Social Posts: - 1- Spotlight feature in 1 newsletters - Preferred Provider Directory: during track - Inclusion on website/marketing: during track	-Speaking Opportunity at Event - 1 Lunch & Learn - Blog Posts: 1/quarter -1 Social Posts: 1/ quarter -Newsletter: 2 - Spotlight features in 2 newsletters - Preferred Provider Directory - 1 calendar year - Inclusion on website/marketing: 1 calendar year	-Speaking Opportunity at Event - 1 Lunch & Learn: - 1 Blog Post -1 Social Posts: - 1- Spotlight feature in 1 newsletters - Preferred Provider Directory: during track - Inclusion on website/marketing: during track



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